## **Paris Real Estate Week**

A week of MIPIM and Propel events dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France







mipim<sup>®</sup>
Urban Forum
Forum de la Ville

Investors Think Tank Hospitality Summit by mipim



## What is The Paris Real Estate Week?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering international real estate leaders who wish to reconnect, benefit from timely content and prepare future investment strategies, to speed the recovery of the property industry.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban Environment



Investment



Hospitality



**Diversity** 

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

**Propel by MIPIM** becomes the Week's flagship event with conference sessions, networking opportunities and an exhibition area that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the Awards Ceremony & Dinner, the Startup Competition Finals, the Investors Think Tank and the Hospitality Summit.

To complete this unrivaled programme, MIPIM organises the MIPIM Urban Forum. Themed around "Embracing change", the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.









## **NOT TO BE MISSED**



**Propel by MIPIM** is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Tuesday 15 September, 14:30-15:15



**MIPIM Urban Forum** is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23<sup>rd</sup> President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time-foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21<sup>st</sup> century.

Wednesday 16 September, 9:00-9:45

## They will be at the Paris Real Estate Week:



RUDY AERNOUDT
Chief Economist
European Commission



CEO
LAITAO



AARON BLOCK
Co-Founder and Managing Director
MetaProp



MÉKA BRUNEL CEO Gecina



CLAIRE FLURIN
R&D + Innovation Director
Keys AM



JAEBADIAH GARDNER
Founder & CEO
GardnerGlobal, Inc



CATHERINE GUILLOUARD

Chairwoman and CEO

RATP Group



MICHAËL KNAUTE
Director
Sustainable Cities, Paris&Co



CAROLINE LAMAUD
Co-Founder
Anaxago



LOÏS MOULAS

CEO

OID - Observatoire de l'Immobilier Durable



JONATHAN SEBBANE
CEO
Sogaris

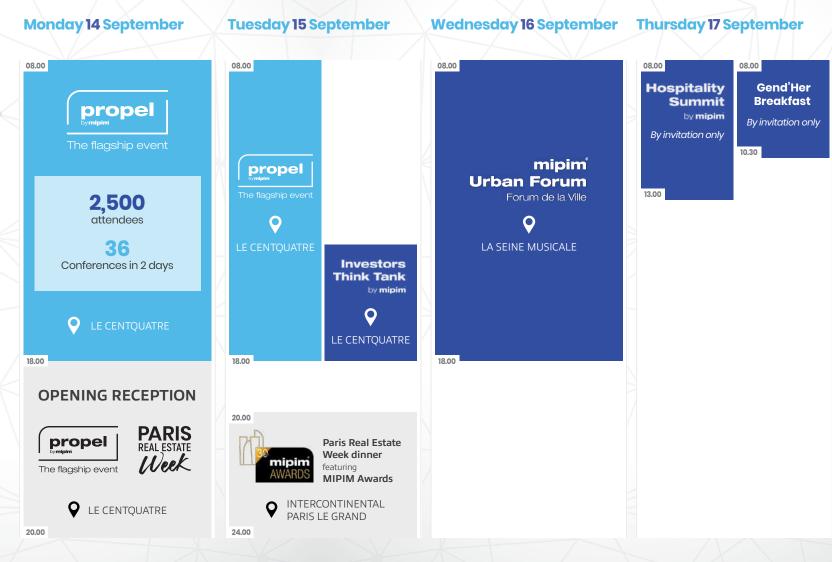


BRENDAN WALLACE
Co-Founder & Managing Partner
Fifth Wall



# At a Glance

**Programme** 



### conferences & events



#### Monday 14 September Q LE CENTQUATRE



#### Tuesday 15 September Q LE CENTQUATRE



## conferences & events



09.00 | 10.30 Gend'Her

**Breakfast** 

By invitation only

#### **Tuesday** 15 September

#### mipim Wednesday 16 September **Urban Forum**

**Q** LA SEINE MUSICALE

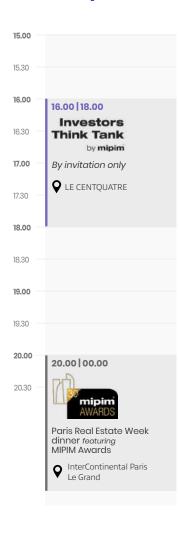
# Thursday 17 September

09.00 | 12.30

Hospitality

By invitation only

Summit by mipim



	Main stage	Room 1	Room 2	Networking area
	wan stage	ROUITI	ROUITZ	Networking area
		08.00   09.00	08.00   09.00	08.00   09.00
		Breakfast By invitation	Breakfast By invitation	Welcome coffee
		Geo focus / Asset class	Geo focus / Asset class	
	0 09.45			
	ing keynote session President Sarkozy			
VVILITE	resident sarkozy			
09.45	5   10.30			
	d-19 & environmental			
risks:	sks: trends to watch			
		11.0	00   11.30	
			rking break	
11.30	12.15			
Revisiting	iting governance			
	els - Political leaders			12.00   14.00
12 15	12.45			Young talent networking
	essing tomorrows'			event
	enges			
		12.4	5   14.00	
		Lune	Lunch Break	
14.00	14.45	14.00   15.15	14.00   16.45	14.00   14.45
Inves	tment: impact	Forum pour la ville:	Focus on asset classes	Alternative format
	tors & creative emaking	Regions are transforming	- Healthcare - Hospitality	Content & Networking
	115.30		- Logistics '	14.45   15.30
Climate of time for r	ate emergency:		- Office / Co-working - Housing / Residential	Alternative format
	for radical change		- Retail	Content & Networking
Co-or	ganised by <b>C40</b>	15.30   16.30	- Co-Living	
	<b>15.30   16.00</b> Networking break	Forum pour la ville: Data and cities	Format: 5 to 7 minutes / speaker presenting opportunities & challenges	15.30   16.00 Networking break
16.00	116.45 makes a city great?		Around 20 speakers in total,	16.00   16.45 Alternative format
vviidt	Triakos a oity great!		3 per asset class	Content & Networking
	17.30 ng Keynote			