Paris Real Estate Week
A week of MIPIM and Propel events
dedicated to property, cities & innovation
14 – 17 September 2020 • Paris, France

Conferences & events programme
A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering international real estate leaders who wish to reconnect, benefit from timely content and prepare future investment strategies, to speed the recovery of the property industry.

With a new concept, the Paris Real Estate Week offers a full programme of thought-inspiring keynotes, conference sessions and networking events around 5 main topics:

- Innovation
- Urban Environment
- Investment
- Hospitality
- Diversity

The first days of the Paris Real Estate Week focus on innovation in real estate.

Propel by MIPIM becomes the Week's flagship event with conference sessions, networking opportunities and an exhibition area that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the Awards Ceremony & Dinner, the Startup Competition Finals, the Investors Think Tank and the Hospitality Summit.

To complete this unrivaled programme, MIPIM organises the MIPIM Urban Forum. Themed around "Embracing change", the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the Gend’her networking breakfast organized with Business Immo and KPMG and The Young Leaders networking event brought to you by the Institut Choiseul.
Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

**Tuesday 15 September, 14:30–15:15**

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23rd President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time—foreign policy, national security, global economics and immigration. Integral in the international community’s response to Libya’s civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union’s response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21st century.

**Wednesday 16 September, 9:00–9:45**

**Propel by MIPIM** is delighted to welcome Steve Wozniak, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

**MIPIM Urban Forum** is pleased to welcome Nicolas Sarkozy, former President of the French Republic.
They will be at the Paris Real Estate Week:

RUDY AERNOUDT  
Chief Economist  
European Commission

GILLES BABINET  
CEO  
LAITAO

AARON BLOCK  
Co-Founder and Managing Director  
MetaProp

MÉKA BRUNEL  
CEO  
Gecina

CLAIRE FLURIN  
R&D + Innovation Director  
Keys AM

JAEBADIAH GARDNER  
Founder & CEO  
GardnerGlobal, Inc

CATHERINE GUILLOUARD  
Chairwoman and CEO  
RATP Group

MICHAËL KNAUTE  
Director  
Sustainable Cities, Paris&Co

CAROLINE LAMAUD  
Co-Founder  
Anaxago

LOÏS MOULAS  
CEO  
OID – Observatoire de l’Immobilier Durable

JONATHAN SEBBANE  
CEO  
Sogaris

BRENDAN WALLACE  
Co-Founder & Managing Partner  
Fifth Wall
# At a Glance

## Programme

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<tr>
<th>Monday 14 September</th>
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**2,500 attendees**

**36 Conferences in 2 days**

Programme as of 3 July 2020 subject to change. View all the updates on www.parisrealestateweek.com.
### Monday 14 September - LE CENTQUATRE

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**Tuesday 15 September**

- **11.30 | 12.15** Revisiting governance models - Political leaders

**Wednesday 16 September**

- **08.00 | 08.45** Opening keynote session with President Sarkozy
- **09.00 | 09.45** Covid-19 & environmental risks: trends to watch

**Thursday 17 September**

- **08.00 | 10.30** Gend’Her Breakfast
- **09.00 | 12.30** Hospitality Summit by mipim

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**Main stage**

- **08.00 | 09.00** Breakfast
- **11.00 | 11.30** Networking break
- **12.45 | 14.00** Lunch Break

**Room 1**

- **14.00 | 14.45** Investment: impact investors & creative placemaking
- **15.30 | 16.00** Networking break
- **16.00 | 16.45** What makes a city great?
- **16.45 | 17.30** Closing Keynote

**Room 2**

- **14.00 | 14.45** Forum pour la ville: Regions are transforming
- **15.30 | 16.30** Forum pour la ville: Data and cities
- **16.45 | 17.30** What makes a city great?

**Networking area**

- **08.00 | 09.00** Welcome coffee
- **08.00 | 09.00** By invitation

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**Geo focus / Asset class**

- **08.00 | 09.00** By invitation

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**C40**

- **14.45 | 15.30** Focus on asset classes - Healthcare
- **14.45 | 15.30** Focus on asset classes - Logistics
- **14.45 | 15.30** Focus on asset classes - Office/Co-working
- **14.45 | 15.30** Focus on asset classes - Housing/Residential
- **14.45 | 15.30** Focus on asset classes - Retail
- **14.45 | 15.30** Focus on asset classes - Co-Living

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**Format: 5 to 7 minutes / speaker presenting opportunities & challenges... Around 20 speakers in total, 3 per asset class**

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**INVESTMENT**

- **14.00 | 14.45** Alternative format Content & Networking
- **14.45 | 15.30** Alternative format Content & Networking
- **16.00 | 16.45** Alternative format Content & Networking

**SUSTAINABILITY**

- **14.00 | 14.45** Alternative format Content & Networking
- **14.45 | 15.30** Alternative format Content & Networking
- **16.00 | 16.45** Alternative format Content & Networking

**URBAN PLANNING**

- **14.00 | 14.45** Alternative format Content & Networking
- **14.45 | 15.30** Alternative format Content & Networking
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**TALENT**

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- **16.00 | 16.45** Alternative format Content & Networking

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**Co-organised by C40**

- **14.45 | 15.30** Climate emergency: time for radical change

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**LE CENTQUATRE**

- **16.00 | 18.00** Investors Think Tank
- **08.00 | 10.00** Gend’Her Breakfast

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**InterContinental Paris Le Grand**

- **16.00 | 18.00** Gala Dinner
- **08.00 | 10.00** Welcome coffee

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**www.parisrealestateweek.com**