Paris Real Estate Week

A week of MIPIM and Propel events dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France







mipim[®]
Urban Forum
Forum de la Ville

Investors Think Tank Hospitality Summit by mipim



What is The Paris Real Estate Week?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering international real estate leaders who wish to reconnect, benefit from timely content and prepare future investment strategies, to speed the recovery of the property industry.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

Propel by MIPIM becomes the Week's flagship event with conference sessions, networking opportunities and an exhibition area that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the Awards Ceremony & Dinner, the Startup Competition Finals, the Investors Think Tank and the Hospitality Summit.

To complete this unrivaled programme, MIPIM organises the MIPIM Urban Forum. Themed around "Embracing change", the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the Gend'her networking breakfast organized with Business Immo and KPMG and The Young Leaders networking event brought to you by the Institut Choiseul.











NOT TO BE MISSED



Propel by MIPIM is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Tuesday 15 September, 14:30-15:15



MIPIM Urban Forum is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23rd President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time-foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21st century.

Wednesday 16 September, 9:00-9:45

They will be at the Paris Real Estate Week:



RUDY AERNOUDT
Chief Economist
European Commission



GILLES BABINET
CEO
LAITAO



AARON BLOCK
Co-Founder and Managing Director
MetaProp



MÉKA BRUNEL CEO Gecina



CLAIRE FLURIN
R&D + Innovation Director
Keys AM



JAEBADIAH GARDNER
Founder & CEO
GardnerGlobal, Inc



CATHERINE GUILLOUARD

Chairwoman and CEO

RATP Group



Director
Sustainable Cities, Paris&Co



CAROLINE LAMAUD
Co-Founder
Anaxago



LOÏS MOULAS

CEO

OID - Observatoire de l'Immobilier Durable



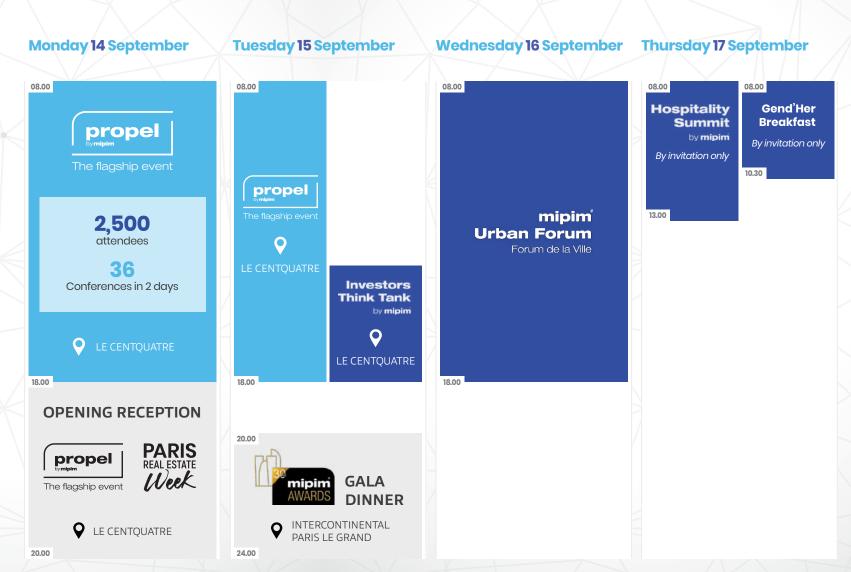
JONATHAN SEBBANE
CEO
Sogaris



BRENDAN WALLACE
Co-Founder & Managing Partner
Fifth Wall



At a Glance **Programme**



conferences & events



Monday 14 September Q LE CENTQUATRE



Tuesday 15 September Q LE CENTQUATRE

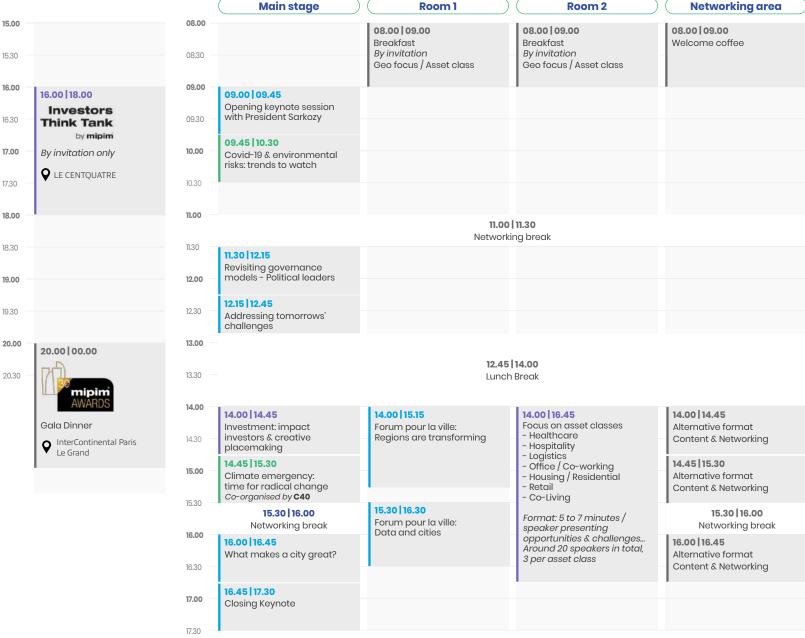


conferences & events

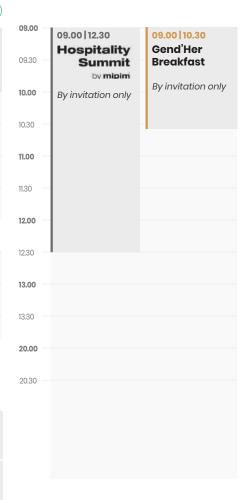


Tuesday 15 September

mipim Wednesday 16 September Urban Forum



Thursday 17 September



www.parisrealestateweek.com