

# Paris Real Estate Week

A week of MIPIM and Propel events  
dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France

## Conferences & events programme

PARIS  
REAL ESTATE  
*Week*



# What is The Paris Real Estate Week ?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

**The Paris Real Estate Week** is the first event to trigger business rebound gathering **international real estate leaders** who wish to **reconnect**, benefit from **timely content** and prepare future **investment strategies**, to **speed the recovery of the property industry**.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

**Propel by MIPIM** becomes the Week's flagship event with **conference sessions, networking opportunities and an exhibition area** that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the **Awards Ceremony & Dinner**, the **Startup Competition Finals**, the **Investors Think Tank** and the **Hospitality Summit**.

To complete this unrivaled programme, MIPIM organises the **MIPIM Urban Forum. Themed around "Embracing change"**, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.

**PARIS**  
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# NOT TO BE MISSED



**Propel by MIPIM** is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

**Tuesday 15 September, 14 :30-15 :15**



**MIPIM Urban Forum** is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23<sup>rd</sup> President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time-foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21<sup>st</sup> century.

**Wednesday 16 September, 9:00-9:45**

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# They will be at the Paris Real Estate Week:



**RUDY AERNOUDT**  
Chief Economist  
European Commission



**GILLES BABINET**  
CEO  
LAITAO



**AARON BLOCK**  
Co-Founder and Managing Director  
MetaProp



**MÉKA BRUNEL**  
CEO  
Gecina



**CLAIRE FLURIN**  
R&D + Innovation Director  
Keys AM



**JAEBADIAH GARDNER**  
Founder & CEO  
GardnerGlobal, Inc



**CATHERINE GUILLOUARD**  
Chairwoman and CEO  
RATP Group



**MICHAËL KNAUTE**  
Director  
Sustainable Cities, Paris&Co



**CAROLINE LAMAUD**  
Co-Founder  
Anaxago



**LOÏS MOULAS**  
CEO  
OID - Observatoire de  
l'Immobilier Durable



**JONATHAN SEBBANE**  
CEO  
Sogaris



**BRENDAN WALLACE**  
Co-Founder & Managing Partner  
Fifth Wall

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# At a Glance Programme

Monday 14 September

08.00

**propel**  
by mipim

The flagship event

**2,500**  
attendees

**36**  
Conferences in 2 days

LE CENTQUATRE

18.00

**OPENING RECEPTION**

**propel**  
by mipim

The flagship event

**PARIS**  
REAL ESTATE  
*Week*

LE CENTQUATRE

20.00

Tuesday 15 September

08.00

**propel**  
by mipim

The flagship event

LE CENTQUATRE

**Investors  
Think Tank**  
by mipim

LE CENTQUATRE

18.00

20.00

**mipim  
AWARDS**

**GALA  
DINNER**

INTERCONTINENTAL  
PARIS LE GRAND

24.00

Wednesday 16 September

08.00

**mipim<sup>®</sup>**  
**Urban Forum**  
Forum de la Ville

18.00

Thursday 17 September

08.00

**Hospitality  
Summit**  
by mipim  
*By invitation only*

13.00

08.00

**Gend'Her  
Breakfast**  
*By invitation only*

10.30

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## Monday 14 September LE CENTQUATRE

### ROOM 400

08.30			
09.00	<b>09.00   09.15</b> Welcome note		
09.30	<b>09.15   09.45</b> Urbanization vs. ruralization, is the city big enough?		
10.00		<b>09.45   10.30</b> Round table with European city leaders	<b>10.00   10.45</b> Global PropTech session
10.30	<b>10.15   10.45</b> Change management in action: a human approach		
11.00		<b>10.45   11.30</b> Why people are the real driving force behind innovation?	
11.30	<b>11.30   12.15</b> Health crisis consequences on future proptech investments		<b>11.15   12.30</b> Design Thinking - Circular and collaborative economy
12.00		<b>12.00   12.45</b> Minimizing business impact when shutting down and restarting commercial buildings	
12.30			
13.00	<b>12.45   13.30</b> Learning from digitalization, an inspirational keynote by Gilles Babinet		
13.30		<b>13.15   14.00</b> EU wants you! Discovering funding opportunities	<b>13.15   15.15</b> Serious Game Urban development
14.00			
14.30	<b>14.15   15.00</b> The main proptech trends accelerated by the health crisis	<b>14.30   15.00</b> When RE is committed to a greener future	
15.00			
15.30	<b>15.15   16.00</b> Healthcare RE, an international perspective	<b>15.30   16.15</b> Assessing value creation through verticality	<b>18.15   20.00</b>
16.00			<b>OPENING RECEPTION</b>
16.30	<b>16.30   17.15</b> Data analytics and AI: the transformation of the RE industry	<b>16.45   17.30</b> Startup competition	 <b>PARIS REAL ESTATE Week</b>
17.00			
17.30			

## Tuesday 15 September LE CENTQUATRE


### ROOM 400

### ROOM 200

### ROOM 100

08.30			<b>08.30   09.30</b> MAPIC inno's coffee
09.00	<b>09.00   09.15</b> Welcome note		
09.30	<b>09.15   09.45</b> Public authorities addressing housing stakes	<b>09.30   10.45</b> Predictability, time to use your data	
10.00			<b>10.00   11.15</b> Design Thinking Circular and collaborative economy
10.30	<b>10.30   11.15</b> PropTech M&A: time for maturity	<b>10.45   11.15</b> Report on the future of buildings	
11.00			
11.30			
12.00	<b>11.45   12.30</b> Cities of tomorrow: the new approaches of urban design	<b>11.45   12.30</b> Beyond 5G and 6G: new generations of wireless and their impact on RE	<b>11.45   11.15</b> Happiness at work discussion with the CHO
12.30			
13.00	<b>13.00   13.45</b> The risks of data collection, from legal to ethics	<b>13.00   13.45</b> Climate change risks management: new approaches and opportunities	<b>13.00   14.30</b> Serious Game Urban development
13.30			
14.00			
14.30	<b>14.30   15.15</b> Moderated chat with Steve Wozniak, Co-Founder, Apple	<b>14.15   15.00</b> User Experience: learning from another industry	
15.00			
15.30	<b>15.30   16.15</b> The urban mobility equation: challenge & solutions	<b>15.30   16.15</b> Managing RE cybersecurity	<b>15.15   16.15</b> Student challenge finals
16.00			
16.30			
17.00	<b>16.45   17.30</b> PropTech plus: the future lies in tech infrastructures	<b>16.45   17.45</b> PropTech Startup Europe Awards - PropTech House	
17.30			

## Tuesday 15 September

15.00	
15.30	
16.00	<b>16.00   18.00</b>
16.30	<b>Investors Think Tank</b>
17.00	by mipim
17.30	By invitation only
17.30	LE CENTQUATRE
18.00	
18.30	
19.00	
19.30	
20.00	<b>20.00   00.00</b>
20.30	
	
	Gala Dinner
	InterContinental Paris Le Grand

## Wednesday 16 September Urban Forum

Forum de la Ville

Main stage	Room 1	Room 2	Networking area
08.00	<b>08.00   09.00</b> Breakfast By invitation Geo focus / Asset class	<b>08.00   09.00</b> Breakfast By invitation Geo focus / Asset class	<b>08.00   09.00</b> Welcome coffee
08.30			
09.00	<b>09.00   09.45</b> Opening keynote session with President Sarkozy		
09.30			
10.00	<b>09.45   10.30</b> Covid-19 & environmental risks: trends to watch		
10.30			
11.00	<b>11.00   11.30</b> Networking break		
11.30	<b>11.30   12.15</b> Revisiting governance models - Political leaders		
12.00			
12.30	<b>12.15   12.45</b> Addressing tomorrows' challenges		
13.00			
13.30	<b>12.45   14.00</b> Lunch Break		
14.00	<b>14.00   14.45</b> Investment: impact investors & creative placemaking	<b>14.00   15.15</b> Forum pour la ville: Regions are transforming	<b>14.00   14.45</b> Alternative format Content & Networking
14.30			
15.00	<b>14.45   15.30</b> Climate emergency: time for radical change Co-organised by C40		<b>14.45   15.30</b> Alternative format Content & Networking
15.30	<b>15.30   16.00</b> Networking break	<b>15.30   16.30</b> Forum pour la ville: Data and cities	<b>15.30   16.00</b> Networking break
16.00	<b>16.00   16.45</b> What makes a city great?		<b>16.00   16.45</b> Alternative format Content & Networking
16.30			
17.00	<b>16.45   17.30</b> Closing Keynote		
17.30			

## Thursday 17 September

09.00	<b>09.00   12.30</b>	<b>09.00   10.30</b>
09.30	<b>Hospitality Summit</b>	<b>Gend'Her Breakfast</b>
10.00	by mipim	By invitation only
10.30	By invitation only	
11.00		
11.30		
12.00		
12.30		
13.00		
13.30		
20.00		
20.30		