Paris Real Estate Week
A week of MIPIM and Propel events
dedicated to property, cities & innovation
14 – 17 September 2020 • Paris, France

Conferences & events programme
What is The Paris Real Estate Week?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering international real estate leaders who wish to reconnect, benefit from timely content and prepare future investment strategies, to speed the recovery of the property industry.

With a new concept, the Paris Real Estate Week offers a full programme of thought-inspiring keynotes, conference sessions and networking events around 5 main topics:

- Innovation
- Urban Environment
- Investment
- Hospitality
- Diversity

The first days of the Paris Real Estate Week focus on innovation in real estate.

Propel by MIPIM becomes the Week’s flagship event with conference sessions, networking opportunities and an exhibition area that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the Awards Ceremony & Dinner, the Startup Competition Finals and the Hospitality Summit.

To complete this unrivaled programme, MIPIM organises the MIPIM Urban Forum. Themed around “Embracing change”, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A “City Forum” dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the Gend’her networking breakfast organized with Business Immo and KPMG and The Young Leaders networking event brought to you by the Institut Choiseul.
Propel by MIPIM is delighted to welcome Steve Wozniak, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Tuesday 15 September, 14:30-15:15

MIPIM Urban Forum is pleased to welcome Nicolas Sarkozy, former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23rd President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time—foreign policy, national security, global economics and immigration. Integral in the international community’s response to Libya’s civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union’s response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21st century.

Wednesday 16 September, 9:00-9:45
They will be at the Paris Real Estate Week:
At a Glance
Programme

Monday 14 September
- 08.00: OPENING RECEPTION
- LE CENTQUATRE

Tuesday 15 September
- 08.00: mipim Urban Forum
- LA SEINE MUSICALE
- By invitation only
- 19.30: Paris Real Estate Week dinner featuring MIPIM Awards
- INTERCONTINENTAL PARIS LE GRAND

Wednesday 16 September
- 08.00: Hospitality Summit by mipim
- PULLMAN TOUR EIFFEL
- By invitation only

Thursday 17 September
- 08.00: Gend’Her Breakfast
- By invitation only
- 10.30:

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### Monday 14 September

**LE CENTQUATRE**

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<th>Time</th>
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<tr>
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**OPENING RECEPTION**

**18.15 | 20.00**

### Tuesday 15 September

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<td>When RE is committed to a greener future</td>
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<td>Minimizing business impact when shutting down and restarting commercial buildings</td>
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09.30 > 10.00 | Room 400
Countryside: the future?
Explore the radical changes transforming the 98% of the world’s surface not occupied by cities through Countryside, The Future. This original exhibition, conceived by world-renowned architect Rem Koolhaas and Samir Bantal, the director of OMA’s research studio AMO, explores the transformation of non-urban areas around the world, and the innovations taking shape outside of the cities.

Samir Bantal
Director AMO
OMA

11.00 > 11.45 | Room 200
Why people are the real driving force behind innovation?
Companies and organisations need to have innovation in their DNA, rather than relying on start-ups or specialist teams to make innovation happen. Be inspired by fresh ideas on how to make your business more innovative. What is the best way to unlock innovation through your people and across your teams?

Annemie Ress
Founder - PurpleBeach / Managing Director - Innogy Innovation Hub

11.45 > 12.30 | Room 400
The impact of the health crisis on proptech investment
The health crisis has affected the core of our societies and economies, including investment in proptech. How can we measure the degree and consequences of this impact?

Faisal Butt
Founder & CEO
Pi Labs

Roxanne Varza
Director
Station F

MODERATOR
Natasha Terinova
Program Director
Reach

11.45 > 12.30 | Room 400
Learning from digitalization, an inspirational keynote by Gilles Babinet
Where does the digital revolution come from and why is it fundamentally accelerating, while transforming our social and economic organizations? Digital entrepreneur and adviser Gilles Babinet talks about the links between technology and sustainability, and how they are bringing a whole new world of opportunities to real estate.

Gilles Babinet
CEO
LAITAO
INVESTMENT

13.30 - 14.15 | Room 200
EU wants you! Discovering funding opportunities
Discover ESCALAR, the European Commission's newly launched investment programme designed to provide growth finance for start-ups and scale-ups so that they stay in Europe. As a pilot, ESCALAR is providing up to €300m, with the aim of increasing the investment capacity of venture capital and private equity funds, triggering investments of up to €1.2bn. Meet the opportunities!

Rudy Aernoudt
Chief Economist
European Commission

MODERATOR
Dirk Paelinck
Chairman
European PropTech Association

INVESTMENT

14.15 - 15.00 | Room 400
A fireside chat about the acceleration of a client-centric approach
When Méka Brunel and Brendan Wallace met earlier this year, they talked about Gecina’s approach to innovation and CSR. Since then the health crisis has accelerated key trends in the proptech world. They now catch up over a fireside chat to exchange views about the rapid move towards a more client-centric approach.

Méka Brunel
CEO
Gecina

Brendan Wallace
Co-Founder & Managing Partner
Fifth Wall

SUSTAINABILITY

15.30 - 16.15 | Room 400
Cities of tomorrow: new approaches to urban design
Good urban planning is one of the keys to building resilience. We look at how urban design can enhance the life of not only the city but also its inhabitants in socio-economic and environmental terms. Using the example of Hamburg’s waterfront HafenCity, we show how mixed-use development is fundamental to good urban design.

Jürgen Bruns-Berentelg
CEO
HafenCity Hamburg GmbH

Lionel Grotto
CEO
Choose Paris Region

Olivier Saguez
CEO & Founder
Saguez & Partners

INVESTMENT

15.45 - 16.30 | Room 200
Assessing value creation from building high
As "vertical urbanisation" takes off, is it time to rethink the smart city? Is high-rise architecture just as desirable today? A strategic view on how to enhance the use of space in cities as we build skywards, and how high rises affect the social interaction of occupants.

Pablo Nakhlé-Cerruti
CEO
Viparis

Robin Rivaton
Investment Director
IdInvest Partners

USER EXPERIENCE

15.30 - 16.15 | Room 400
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NOT TO BE MISSED | Monday 14 September

INNOVATION

17.00 › 18.00 | Room 200

Startup competition

The first, European stop of the Propel by MIPIM Startup Competition, with the final of the global roadshow taking place in Cannes in March 2021. Come and meet the most innovative European start-ups in our four categories: sustainability, data, investment and user experience.

Aaron Block
Co-Founder and Managing Director
MetaProp

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**SUSTAINABILITY**

09.45 > 10.15 | Room 400

**Sustainable cities in motion, leading forward innovative models for a more responsible urban logistics, serving a better quality of life**

The recent events brought even more to light how an efficient urban logistics and deliveries are crucial for cities. It also emphasized the society urge for more responsible life and consumption, looking for a better quality of life. However, logistics sites are still not the most desired activity in city centers, which lead to more transport, more pollution and disturbances. This is why urban logistics sites and schemes need to be reinvented. Come to discover the new urban logistics innovation, taking advantages of unused surfaces, to enable more clean deliveries, reverse logistics, returnable packaging, altogether limiting the pressure on square meters and owners buildings costs.

Jean-Philippe Dugoin-Clément  
Vice-président  
Conseil régional d’Île-de-France  
Mairie de Mennecy

**INVESTMENT**

10.45 > 11.30 | Room 400

**Proptech M&A: time for maturity**

Leading venture capitalists are attracting more and more investment globally. Which VC platforms and teams are leading the pack in terms of funding power and tech ecosystems? What makes for a top global investment strategy? What does the future hold? And in Europe?

Arnie Sriskandarajah  
Managing Director  
Round Hill Ventures

**SUSTAINABILITY**

10.45 > 11.30 | Room 200

**Healthcare RE, an international perspective**

Find out how and why investors and REITs are playing an ever more important role in the healthcare sector. Join us for an overview of trends and developments in healthcare real estate, including a reflection on the next generation of smart buildings and how to meet the new workplace needs of healthcare employees.

Caroline Lamaud  
Co-founder  
Anaxago
NOT TO BE MISSED | Tuesday 15 September

**SUSTAINABILITY**

**13.15 - 14.00 | Room 200**

**Climate change risks management: new approaches and opportunities**

In terms of likelihood and impact, extreme weather events and failure in implementing climate-change mitigation and adaptation actions are among the top 3 risks according to the World Economic Forum (2019), the third being natural disasters. Framework of actions to reduce climate change risks are being implemented on the real estate value chain, it is time for new approaches and opportunities.

- Lois Moulas
  CEO
  OID – Observatoire de l’Immobilier Durable

**15.45 - 16.30 | Room 200**

**Data analytics and AI: the transformation of the RE industry**

How are data analytics and artificial intelligence transforming the real estate industry? We discuss key ethical questions about the collection, analysis and value of data. We also look at the risks behind sharing data, especially with so many more people working from home.

- Sébastien de Lafond
  Co-founder & CEO
  Meilleurs Agents

- Dan Hughes
  Director
  Alpha Property Insight

- Lisa Knowles
  Senior Data Analyst
  Office App

**TALENT**

**15.45 - 16.45 | Room 100**

**Student challenge finals**

- More details coming soon

- Clément Alteresco
  Founder and CEO
  Morning

- Régine Engström
  Directrice des Partenariats Stratégiques NSE et Directrice de la RSE NEXITY

- Diego Ferri
  Director of Strategy
  Fabernovel

- Claire Flurin
  R&D+Innovation Director
  Keys AM

- Sylvain Grisot
  Urbaniste et fondateur dixit.net

- Michaël Knaute
  Director Sustainable Cities
  Paris&Co

- Caroline Laumaud
  Co-founder
  Anaxago

**INVESTMENT**

**15.45 - 16.30 | Room 200**

**The urban mobility equation: challenge & solutions**

A panel about the role of urban actors in the transformation of a city and of urban space planning. Key representatives try to find solutions to the current technological, economic, and ecological challenges.

- Bertrand Camus
  CEO
  SUEZ

- Catherine Guillouard
  Chairwoman and CEO
  RATP Group

- Jonathan Sebbane
  CEO
  Sogaris

- Régine Engström
  Directrice des Partenariats Stratégiques NSE et Directrice de la RSE NEXITY

- Sylvain Grisot
  Urbaniste et fondateur dixit.net

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NOT TO BE MISSED | Tuesday 15 September

The MIPIM Awards 2020 Jury

Chairman of the jury
Méka BRUNEL
Gecina
CEO
France

Kai-Uwe BERGMANN
Bjarke Ingels Group
Partner
Denmark

Hala EL AKL
PLP Architecture
Director
UK

Serge FAUTRE
AG Real Estate
Chief Executive Officer
Belgium

Paolo GENCARELLI
Poste Italiane
Head of Real Estate and Procurement
Italy

Marco HEKMAN
CBRE
Managing Director Continental Europe
The Netherlands

Aqil KAZIM
NAKHEEL
Chief Commercial Officer
United Arab Emirates

Thierry LAROUE-PONT
BNP Paribas Real Estate
CEO
France

Timothy NEAL
RICS
President
UK

Sergey KUZNETSOV
Moscow City
Chief Architect
Russia

Frank KHOO
City Developments Limited
Group Chief Investment Officer
Singapore

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**INNOVATION**

**08.00 > 09.00 | Room 1**

**Leaders’ Breakfast**

The Leaders’ Breakfast provides a unique opportunity for worldwide business leaders to gather and network with their international counterparts. This by-invitation-only event gathers around 80 corporate senior officials and is a unique opportunity to meet and share best practices.

- Courtney Fingar
  Editor-in-Chief FDI
  NS Media Group

- Steve Wozniak
  Co-Founder
  Apple

**09.45 > 10.30 | Main stage**

**Covid-19 & trends to watch**

Draw on the knowledge of our experts to analyse the impact of the Covid-19 pandemic on the global framework. What does the scientific community think? What next for our urban lives? What to expect for the world economy?

- Albert Meige
  CEO
  Presans

- Dr Holger Schmieding
  Chief Economist
  Berenberg

- Anne Senecquier
  Medical doctor and Co-director of global health think tank at IRIS Institut des relations internationales et stratégiques

**13.00 > 14.00 | Room 2**

**Young talent networking Lunch** - By invitation only

The Young Leaders networking event, organized in partnership with the Institut Choiseul and open to all property professionals aged under 35, aims to forge links between today’s and tomorrow’s decision-makers.

Co-organised by **Institut Choiseul**

- Courtney Fingar
  Editor-in-Chief FDI
  NS Media Group

- Jaebadiah Gardner
  Founder & CEO
  GardnerGlobal, Inc

- Julien Pemezez
  President of Woodeum’s Managing Board
  WOODEUM

- Olivier Estève
  Deputy CEO
  Covivio

- Paul Jaeger
  Managing Director
  Russell Reynolds Associates

- Julian Pemezez
  President of Woodeum’s Managing Board
  WOODEUM

**URBAN PLANNING**

**12.00 > 13.00 | Main stage**

**Addressing tomorrows’ challenges**

The panel will focus on what the industry may action to address the issues that were highlighted by the pandemic. How can we rethink current models for the built environment?

- Olivier Estève
  Deputy CEO
  Covivio

- Paul Jaeger
  Managing Director
  Russell Reynolds Associates

- Courtney Fingar
  Editor-in-Chief FDI
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**NOT TO BE MISSED | Wednesday 16 September**
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INVESTMENT

14.00 > 14.45 | Main stage

Investment & creative placemaking

The panel focuses on how to connect impact investors and creative placemaking in a post pandemic environment. What are the drivers that makes a city attractive for investors? Who is needed at the table and do we need to design a next framework for public-private partnerships?

Daniel Berger
Investment Director, Real Estate (Europe) AustralianSuper

Alexander Gebauer
CEO West Europe Allianz Real Estate

Karim Habra
Head of Europe and Asia-Pacific Ivanhoé Cambridge

Sébastien Pezet
Head of Western Europe Region Generali Real Estate

Peter Plaut
Executive Director Wimmer Family Office

URBAN PLANNING

14.00 > 15.15 | Room 1

Forum de la Ville – Regions are transforming

As the main actors of local government, they are adapting to meet the world’s major challenges, and strive to offer decent quality of life and positive perspectives to their inhabitants. In this session, Region Presidents will present one of their policies, which has had a transformative impact on their territory. This can include housing, transport, energy transition, urban development or local solidarities.

Bernard Blanc
Adjoint au maire en charge de l’Urbanisme résilient - Vice-président de Bordeaux Métropole en charge des Stratégies urbaines : PLU, EPF et gestion des risques inondation et technologiques Mairie de Bordeaux – Bordeaux Métropole

François Bonneau
Président de la Région Centre-Val de Loire

14.45 > 15.30 | Main stage

Climate emergency: time for radical change Co-organised by C40

Buildings generate 40% of greenhouse gas emissions and use 30% of global resources. Construction will only intensify: we are on track to build a city the size of Stockholm per week until 2050. The way we design and build today defines tomorrow’s world. C40 & ArchitectsDeclare invite you to a Climate Mobilization Act.

Helène Chartier
Head of Zero Carbon Development C40 cities

Pierfrancesco Maran
Deputy Mayor Urban Planning City of Milan

Andrew Waugh
Founding Director Waugh Thistleton Architects

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**INVESTMENT**

**14.30 > 17.30 | Room 2**

**Asset class on-stage interviews**

Post Covid-19 strategy insights

Covering hospitality, healthcare, logistics, retail, offices/co-working, co-living and housing/residential, this conference stream will contain a series of keynote speaker interviews providing their insights on the challenges and opportunities for their key individual asset classes during these unprecedented times of Covid-19. The interviewer will pose a series of questions for all asset class speakers, such as how do you plan to relaunch the business and what are the major difficulties now being faced? In so doing the audience will learn about the future strategies of different asset classes, which will provide insights to help them, their company and sector overcome the crisis towards the road to future recovery and prosperity.

**INVESTMENT**

Tom Bloxham MBE
Chairman
Urban Splash

Frederic Dib
President
MoZaïC Asset Management

Frédéric Durousseau
Chief Real Estate and Development Officer
Korian

John Eckbert
Chief Executive Officer
FIVE GUYS

Jan Garde
Founder & chairman
THE EMBASSIES

Jamie Hodari
CEO and Co-founder
Industrious

Giorgio Manenti
Managing director
Eastdil Secured

Patrick Nelson
Head of Europe Executive Vice President
WeWork

Frédéric Durousseau
Chief Real Estate and Development Officer
Korian

John Eckbert
Chief Executive Officer
FIVE GUYS

**15.30 > 16.30 | Room 1**

**Forum de la Ville – Data and cities**

The Champs Elysées Committee entrusted the agency PCA Stream and its architect Philippe Chiambaretta to imagine a complete redevelopment the avenue, its gardens and its squares (Place de la Concorde, Place de l’Etoile). The ensuing project, called “reenchanting the Champs-Elysées” was shown to the public at the Pavillon de l’Arsenal, in Paris, and was voted on by 100 000 participants through the online platform make.org. The project has been endorsed by the Mayor of Paris.

The study drawn up by the architect is based on a robust scientific approach, with data points from several different sources : car and pedestrian traffic, ad hoc opinion surveys, noise and atmospheric pollution, post-project traffic simulation, etc... The underlying idea is that data should help city planners to enhance a city’s attractiveness, its inclusiveness and its sustainability. It should also help to measure the impact of urban developments through a test and learn process.

**16.00 > 16.45 | Main stage**

**What makes a city great?**

The panel will discuss what citizens and end-users seek as a lifestyle and gauge new ways of consuming the city: home office, amenities and services needed.

**URBAN PLANNING**

Philippe Chiambaretta
Architect and Founder
PCA-STREAM

Jan Garde
Founder & chairman
THE EMBASSIES

Jamie Hodari
CEO and Co-founder
Industrious

Giorgio Manenti
Managing director
Eastdil Secured

Patrick Nelson
Head of Europe Executive Vice President
WeWork

Frédéric Durousseau
Chief Real Estate and Development Officer
Korian

John Eckbert
Chief Executive Officer
FIVE GUYS

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Chief Real Estate and Development Officer
Korian

John Eckbert
Chief Executive Officer
FIVE GUYS

**17.00 | Main stage**

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**URBAN PLANNING**

Gahir Rajdeep
Director
CoCreations/ Room

Ian Sandford
President
EUROFUND & INTU COSTA DEL SO

Marie-Cécile Tardieu
DG
Business France

Cécile Tricault
Regional Head
Southern Europe
Prologis

Gahir Rajdeep
Director
CoCreations/ Room

Ian Sandford
President
EUROFUND & INTU Costa

Marie-Cécile Tardieu
DG
Business France

Cécile Tricault
Regional Head
Southern Europe
Prologis

Véronique Bédague-Hamilius
CEO in charge of Commercial and Local Authority Clients
Nexity

Cécile De Guillebon
Renault VP, Real Estate & Facility Management
NOT TO BE MISSED | Thursday 17 September

HOSPITALITY

09.00 > 12.30
Hospitality Summit: close door-event

The next paradigm

The hospitality sector has of course been severely impacted by Covid-19 and will need to show great adaptability, creativity and innovation in future. Organised in partnership with MKG Consulting and consisting of a keynote address, roundtables and a panel discussion, this Summit will gather in a closed-door environment CEOs from the major hospitality groups along with political leaders, developers and investors to debate the challenges of continuing the trends of previous years. In particular, it will discuss how operators and investors should join forces to achieve a necessary diversification of revenues and rebalance the marketing mix between local and international guests. In addition, it will debate to what extent sustainable development can create value for assets and operations.

Sylvie Bergeret
Chief Operating Officer
MKG CONSULTING

Puneet Chhatwal
Managing Director & Chief Executive Officer, Indian Hotels Company Limited

Franck Gervais
CEO Europe
Accor

Xavier Grange
Vice President 
Development
Marriott International Management

Adrien Lanotte
Senior Analyst
MKG Consulting

Giorgio Manenti
Managing Director
Eastdil Secured

Pascale Roque
CEO
Tourisme de Ateam

Philippe Rossini
Portfolio Manager
SwissLife Asset Managers France

Alexander Schneider
President
Nikki Beach Hotels & Resorts

Kati Soini
Senior Business Advisor
Helsinki Business Hub

Olivier Verschelde
Head of Service DNA
Senior Consultant
EHL Advisory Services

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