

Paris Real Estate Week

A week of MIPIM and Propel events
dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France

**Conferences & events
programme**

PARIS
REAL ESTATE
Week

propel
by mipim
The flagship event

mipim
30
AWARDS

mipim
Urban Forum
Forum de la Ville

**Investors
Think Tank**
by mipim

**Hospitality
Summit**
by mipim

Conferences theme

What is The Paris Real Estate Week ?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering **international real estate leaders** who wish to **reconnect**, benefit from **timely content** and prepare future **investment strategies**, to **speed the recovery of the property industry**.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

Propel by MIPIM becomes the Week's flagship event with **conference sessions, networking opportunities and an exhibition area** that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the **Awards Ceremony & Dinner**, the **Startup Competition Finals**, the **Investors Think Tank** and the **Hospitality Summit**.

To complete this unrivaled programme, MIPIM organises the **MIPIM Urban Forum. Themed around "Embracing change"**, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.

PARIS
REAL ESTATE
14-17
SEPT.
2020
Week



The flagship event



mipim
Urban Forum
Forum de la Ville

NOT TO BE MISSED



Propel by MIPIM is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Tuesday 15 September, 14 :30-15 :15



MIPIM Urban Forum is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23rd President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time-foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21st century.

Wednesday 16 September, 9:00-9:45

PARIS
REAL ESTATE
14-17
SEPT.
2020 | *Week*

They will be at the Paris Real Estate Week:



RUDY AERNOUDT
Chief Economist
European Commission



GILLES BABINET
CEO
LAITAO



AARON BLOCK
Co-Founder and Managing Director
MetaProp



MÉKA BRUNEL
CEO
Gecina



CLAIRE FLURIN
R&D + Innovation Director
Keys AM



JAEBADIAH GARDNER
Founder & CEO
GardnerGlobal, Inc



CATHERINE GUILLOUARD
Chairwoman and CEO
RATP Group



MICHAËL KNAUTE
Director
Sustainable Cities, Paris&Co



CAROLINE LAMAUD
Co-Founder
Anaxago



LOÏS MOULAS
CEO
OID - Observatoire de
l'Immobilier Durable



JONATHAN SEBBANE
CEO
Sogaris



BRENDAN WALLACE
Co-Founder & Managing Partner
Fifth Wall

PARIS
REAL ESTATE
14-17
SEPT.
2020
Week

At a Glance Programme

Monday 14 September

Tuesday 15 September

Wednesday 16 September

Thursday 17 September

08.00

propel
by mipim

The flagship event

2,500
attendees

36
Conferences in 2 days

LE CENTQUATRE

18.00

OPENING RECEPTION

propel
by mipim

The flagship event

PARIS
REAL ESTATE
Week

LE CENTQUATRE

20.00

08.00

propel
by mipim

The flagship event

LE CENTQUATRE

Investors Think Tank
by mipim

LE CENTQUATRE

18.00

20.00

mipim AWARDS

Paris Real Estate Week dinner featuring MIPIM Awards

INTERCONTINENTAL PARIS LE GRAND

24.00

08.00

mipim
Urban Forum

Including
Forum de la Ville

LA SEINE MUSICALE

18.00

08.00

Hospitality Summit
by mipim

By invitation only

13.00

08.00

Gend'Her Breakfast

By invitation only

10.30

PARIS
REAL ESTATE
Week

14-17
SEPT.
2020

Monday 14 September 📍 LE CENTQUATRE

ROOM 400

ROOM 200

ROOM 100

09.00	09.00 09.15 Welcome note		
09.30	09.30 10.00 Urbanization vs. ruralization, is the city big enough?		
10.00		10.00 10.45 Innovation, so what?	10.15 11.00 Global PropTech session
10.30	10.30 11.15 Change management in action: a human approach		
11.00		11.15 11.45 Why people are the real driving force behind innovation?	
11.30			11.30 12.45 Design Thinking - Circular and collaborative economy
12.00	11.45 12.30 The impact of the health crisis on proptech investment	12.15 13.00 Minimizing business impact when shutting down and restarting commercial buildings	
12.30			
13.00	13.00 13.45 Learning from digitalization, an inspirational keynote by Gilles Babinet		
13.30		13.30 14.15 EU wants you! Discovering funding opportunities	13.30 15.30 Serious Game Urban development
14.00			
14.30	14.15 15.00 A fireside chat about the acceleration of a client-centric approach	14.45 15.15 When RE is committed to a greener future	
15.00			
15.30	15.30 16.15 Healthcare RE, an international perspective	15.45 16.30 Assessing value creation through verticality	
16.00			18.15 20.00
16.30			OPENING RECEPTION
17.00	16.45 17.30 Data analytics and AI: the transformation of the RE industry	17.00 18.00 Startup competition	 PARIS REAL ESTATE Week
17.30			
18.00			

Tuesday 15 September 📍 LE CENTQUATRE

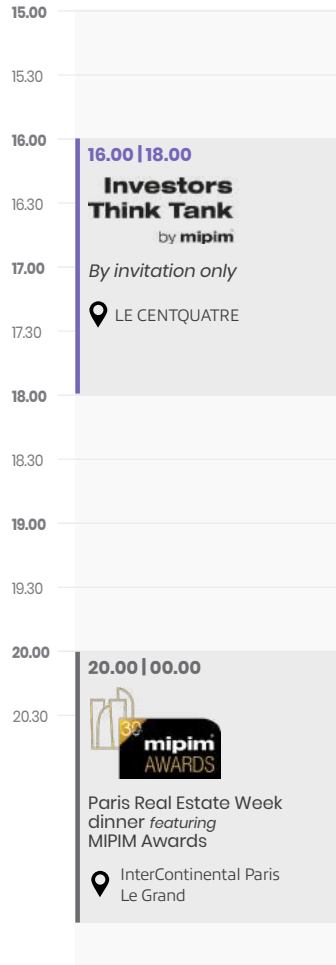
ROOM 400

ROOM 200

ROOM 100

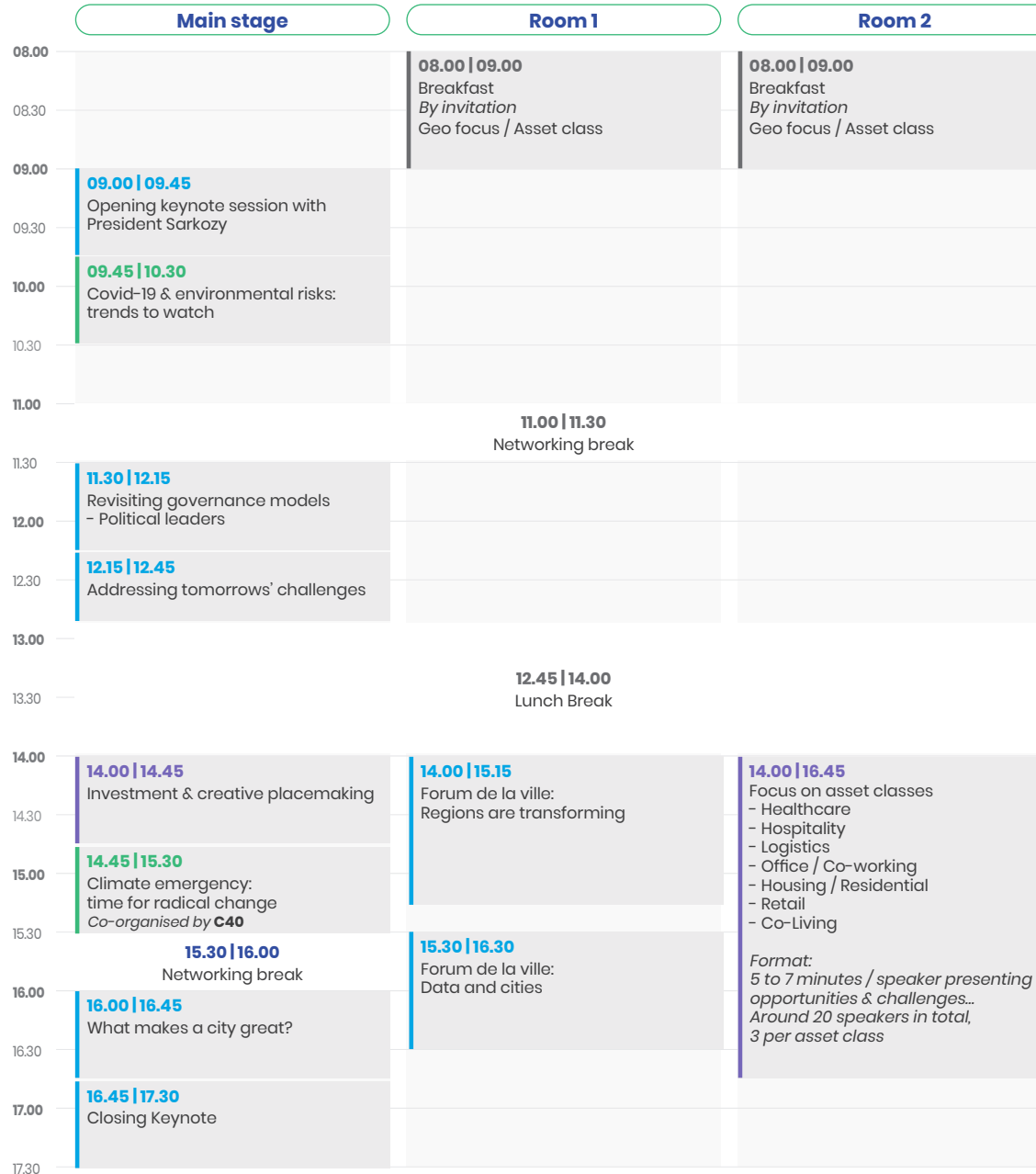
09.00	09.00 09.15 Welcome note		09.00 09.45 MAPIC inno's coffee
09.30	09.30 10.15 Public authorities addressing housing stakes		
10.00		09.45 10.30 Predictability, time to use your data	
10.30			
11.00	10.45 11.30 Proptech M&A: time for maturity	11.00 11.30 Report on the future of buildings	
11.30			11.15 12.30 Design Fiction - Circular and collaborative economy
12.00	12.00 12.45 Cities of tomorrow: the new approaches of urban design	12.00 12.45 Beyond 5G and 6G: new generations of wireless and their impact on RE	
12.30			
13.00			
13.30	13.15 14.00 The risks of data collection, from legal to ethics	13.15 14.00 Climate change risks management: new approaches and opportunities	13.15 15.00 Serious Game Urban development
14.00			
14.30	14.30 15.15 Moderated chat with Steve Wozniak, Co-Founder, Apple		
15.00			
15.30			15.30 16.30 Student challenge finals
16.00	15.45 16.30 The urban mobility equation: challenge & solutions	15.45 16.30 Managing RE cybersecurity	
16.30			
17.00	17.00 17.45 Proptech plus: the future lies in tech infrastructures	17.00 18.00 PropTech Startup Europe Awards - PropTech House	
17.30			
18.00			

Tuesday 15 September



Wednesday 16 September

mipim
Urban Forum LA SEINE MUSICALE
Forum de la Ville



Thursday 17 September

