

# Paris Real Estate Week

A week of MIPIM and Propel events  
dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France

## Conferences & events programme

PARIS  
REAL ESTATE  
*Week*



Conferences theme

# What is The Paris Real Estate Week ?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

**The Paris Real Estate Week** is the first event to trigger business rebound gathering **international real estate leaders** who wish to **reconnect**, benefit from **timely content** and prepare future **investment strategies**, to **speed the recovery of the property industry**.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

**Propel by MIPIM** becomes the Week's flagship event with **conference sessions, networking opportunities and an exhibition area** that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the **Awards Ceremony & Dinner**, the **Startup Competition Finals**, the **Investors Think Tank** and the **Hospitality Summit**.

To complete this unrivaled programme, MIPIM organises the **MIPIM Urban Forum. Themed around "Embracing change"**, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.

**PARIS**  
REAL ESTATE  
14-17  
SEPT.  
2020  
*Week*



The flagship event



**mipim**  
**Urban Forum**  
Forum de la Ville

# NOT TO BE MISSED



**Propel by MIPIM** is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

**Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.**

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

**Tuesday 15 September, 14 :30-15 :15**



**MIPIM Urban Forum** is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

**Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.**

Nicolas Sarkozy served as the 23<sup>rd</sup> President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time-foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21<sup>st</sup> century.

**Wednesday 16 September, 9:00-9:45**

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# They will be at the Paris Real Estate Week:



**RUDY AERNOUDT**  
Chief Economist  
European Commission



**GILLES BABINET**  
CEO  
LAITAO



**MAUD BAILLY**  
Chief Digital Officer  
Accor



**DANIEL BERGER**  
Investment Director  
Real Estate (Europe)  
AustralianSuper



**AARON BLOCK**  
Co-Founder and Managing Director  
MetaProp



**TOM BLOXHAM MBE**  
Chairman  
Urban Splash



**FRANÇOIS BONNEAU**  
Président de la Région  
Centre-Val de Loire



**MÉKA BRUNEL**  
CEO  
Gecina



**FAISAL BUTT**  
Founder & CEO  
Pi Labs



**PUNEET CHHATWAL**  
Managing Director &  
Chief Executive Officer  
The Indian Hotels Company Limited



**CECILE DE GUILLEBON**  
Renault VP  
Real Estate & Facility Management



**JOHN ECKBERT**  
Chief Executive Officer  
FIVE GUYS



**RÉGINE ENGSTRÖM**  
Directrice des Partenariats Stratégiques  
NSE et Directrice de la RSE  
NEXITY



**CLAIRE FLURIN**  
R&D + Innovation Director  
Keys AM



**JAEBADIAH GARDNER**  
Founder & CEO  
GardnerGlobal, Inc



**XAVIER GRANGE**  
Vice President of Development  
Marriott International



**CATHERINE GUILLOUARD**  
Chairwoman and CEO  
RATP Group



**DAN HUGUES**  
Director  
Alpha Property Insight



**MICHAËL KNAUTE**  
Director  
Sustainable Cities, Paris&Co



**CAROLINE LAMAUD**  
Co-Founder  
Anaxago



**LOÏS MOULAS**  
CEO  
OID - Observatoire  
de l'Immobilier Durable



**PETER PLAUT**  
Executive Director  
Wimmer Family Office



**JONATHAN SEBBANE**  
CEO  
Sogaris



**MARIE-CÉCILE TARDIEU**  
DG  
Business France



**BRENDAN WALLACE**  
Co-Founder & Managing Partner  
Fifth Wall

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# At a Glance Programme

Monday 14 September

Tuesday 15 September

Wednesday 16 September

Thursday 17 September

08.00

**propel**  
by mipim

The flagship event

**2,500**  
attendees

**36**  
Conferences in 2 days

LE CENTQUATRE

18.00

OPENING RECEPTION



PARIS  
REAL ESTATE  
Week

LE CENTQUATRE

20.00

08.00

**propel**  
by mipim

The flagship event

LE CENTQUATRE

**Investors  
Think Tank**  
by mipim

LE CENTQUATRE

18.00

20.00



Paris Real Estate  
Week dinner  
featuring  
MIPIM Awards

INTERCONTINENTAL  
PARIS LE GRAND

24.00

08.00

**mipim**  
**Urban Forum**

Including  
Forum de la Ville

LA SEINE MUSICALE

18.00

08.00

**Hospitality  
Summit**  
by mipim

By invitation only

13.00

08.00

**Gend'Her  
Breakfast**

By invitation only

10.30

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2020

## Monday 14 September 📍 LE CENTQUATRE

### ROOM 400

### ROOM 200

### ROOM 100

09.00	<b>09.00   09.15</b> Welcome note		
09.30	<b>09.30   10.00</b> Urbanization vs. ruralization, is the city big enough?		
10.00		<b>10.00   10.45</b> Innovation, so what?	
10.30	<b>10.30   11.15</b> Change management in action: a human approach		<b>10.15   11.00</b> Global PropTech session
11.00			
11.30		<b>11.15   11.45</b> Why people are the real driving force behind innovation?	
12.00	<b>11.45   12.30</b> The impact of the health crisis on proptech investment		<b>11.30   12.45</b> Design Thinking - Circular and collaborative economy
12.30		<b>12.15   13.00</b> Minimizing business impact when shutting down and restarting commercial buildings	
13.00	<b>13.00   13.45</b> Learning from digitalization, an inspirational keynote by Gilles Babinet		
13.30		<b>13.30   14.15</b> EU wants you! Discovering funding opportunities	<b>13.30   15.30</b> Serious Game Urban development
14.00			
14.30	<b>14.15   15.00</b> A fireside chat about the acceleration of a client-centric approach		
15.00		<b>14.45   15.15</b> When RE is committed to a greener future	
15.30	<b>15.30   16.15</b> Healthcare RE, an international perspective		
16.00		<b>15.45   16.30</b> Assessing value creation through verticality	
16.30			<b>18.15   20.00</b> <b>OPENING RECEPTION</b>
17.00	<b>16.45   17.30</b> Data analytics and AI: the transformation of the RE industry		 <b>PARIS REAL ESTATE Week</b>
17.30		<b>17.00   18.00</b> Startup competition	
18.00			

## Tuesday 15 September 📍 LE CENTQUATRE

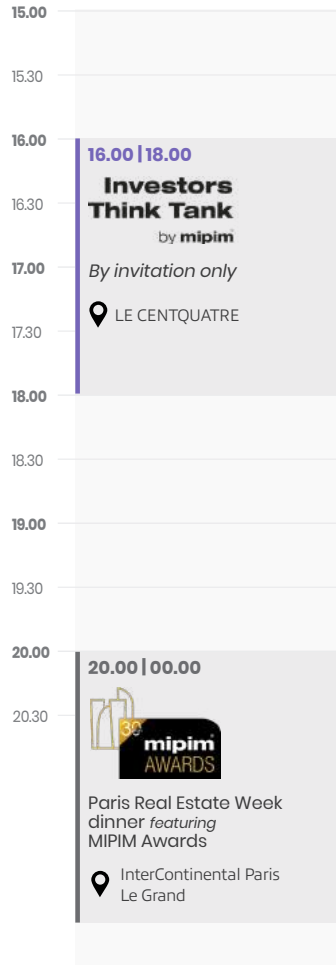
### ROOM 400

### ROOM 200

### ROOM 100

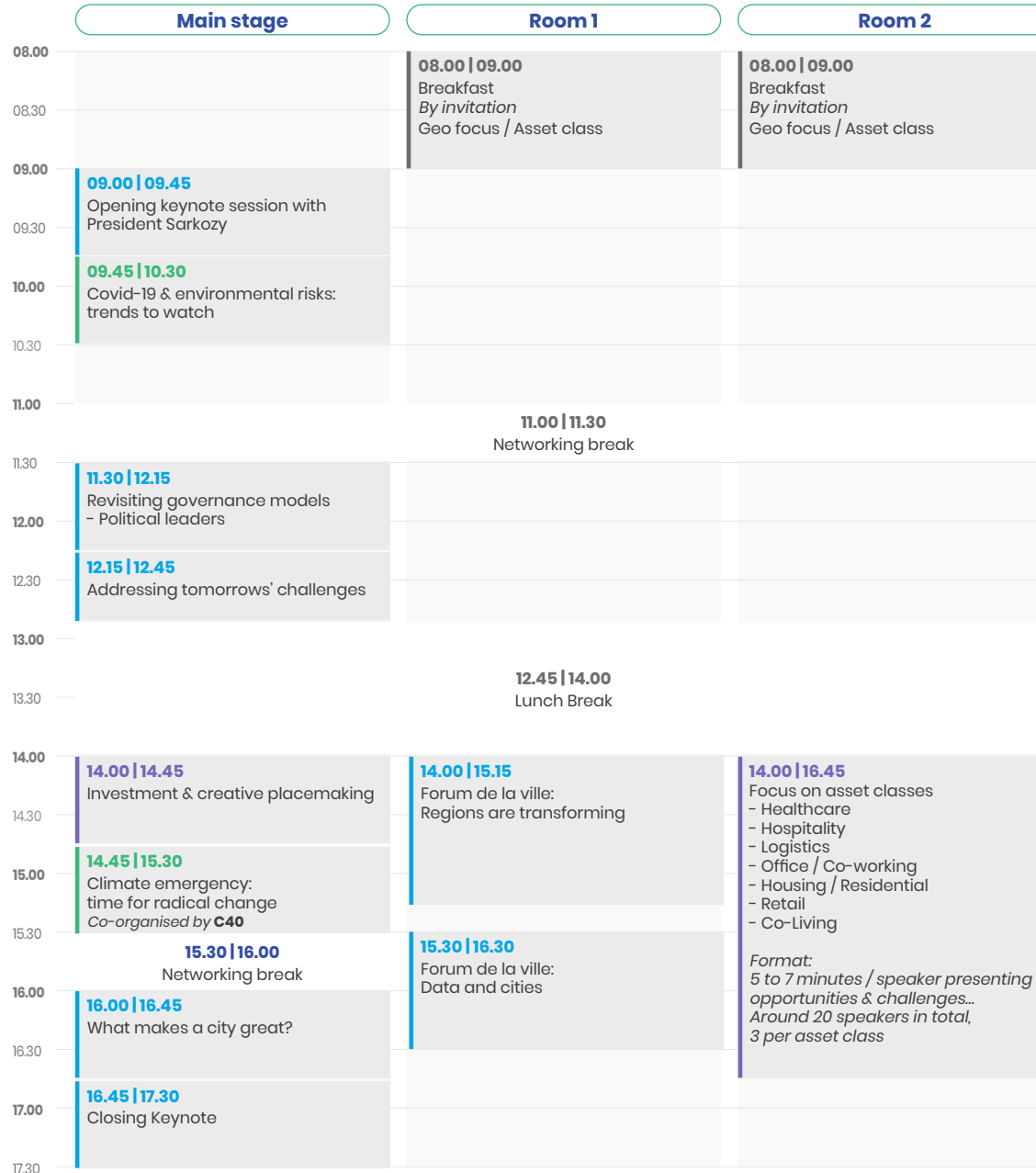
09.00	<b>09.00   09.15</b> Welcome note		<b>09.00   09.45</b> MAPIC inno's coffee
09.30	<b>09.30   10.15</b> Public authorities addressing housing stakes		
10.00		<b>09.45   10.30</b> Predictability, time to use your data	
10.30			
11.00	<b>10.45   11.30</b> Proptech M&A: time for maturity		
11.30		<b>11.00   11.30</b> Report on the future of buildings	<b>11.15   12.30</b> Design Fiction - Circular and collaborative economy
12.00	<b>12.00   12.45</b> Cities of tomorrow: the new approaches of urban design		
12.30		<b>12.00   12.45</b> Beyond 5G and 6G: new generations of wireless and their impact on RE	
13.00			
13.30	<b>13.15   14.00</b> The risks of data collection, from legal to ethics	<b>13.15   14.00</b> Climate change risks management: new approaches and opportunities	<b>13.15   15.00</b> Serious Game Urban development
14.00			
14.30	<b>14.30   15.15</b> Moderated chat with Steve Wozniak, Co-Founder, Apple		
15.00			
15.30			<b>15.30   16.30</b> Student challenge finals
16.00	<b>15.45   16.30</b> The urban mobility equation: challenge & solutions	<b>15.45   16.30</b> Managing RE cybersecurity	
16.30			
17.00	<b>17.00   17.45</b> Proptech plus: the future lies in tech infrastructures	<b>17.00   18.00</b> PropTech Startup Europe Awards - PropTech House	
17.30			
18.00			

## Tuesday 15 September



## Wednesday 16 September

mipim  
**Urban Forum** LA SEINE MUSICALE  
Forum de la Ville



## Thursday 17 September

