

Paris Real Estate Week

A week of MIPIM and Propel events
dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France

Conferences & events programme

PARIS
REAL ESTATE
Week

propel
by **mipim**
The flagship event



mipim
Urban Forum
Forum de la Ville

**Hospitality
Summit**
by **mipim**

Conferences theme

What is The Paris Real Estate Week ?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

The Paris Real Estate Week is the first event to trigger business rebound gathering **international real estate leaders** who wish to **reconnect**, benefit from **timely content** and prepare future **investment strategies**, to **speed the recovery of the property industry**.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban
Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

Propel by MIPIM becomes the Week's flagship event with **conference sessions, networking opportunities and an exhibition area** that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the **Awards Ceremony & Dinner**, the **Startup Competition Finals** and the **Hospitality Summit**.

To complete this unrivaled programme, MIPIM organises the **MIPIM Urban Forum. Themed around "Embracing change"**, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.

PARIS
REAL ESTATE
14-17
SEPT.
2020 *Week*



mipim
Urban Forum
Forum de la Ville

Official Paris Real Estate Week Partners

gec1na

Schneider
Electric

ACCOR

**CHOOSE
PARIS
REGION**

KEYS
ASSET MANAGEMENT

**Métropole
du Grand Paris**

PARIS&CO

pi labs

PROLOGIS®

**Union
Investment**



ZAR REAL ESTATE

Industry & Media Paris Real Estate Week Partners

agorize

blackprintpartners

**BUSINESS
IMMO**

**CFNEWS
IMMO & INFRA**

CIOApplications

CitiesToday
Connecting the world's urban leaders

Construction21
The social media for sustainable buildings & cities

CONTECH
CONSTRUCTION INNOVATION ZONE

COVIVIO

DÉCIDEURS

**Décisions
durables**

EC

ESCP
BUSINESS SCHOOL
IT ALL STARTS HERE

FABERNOVEL

FIABCI
INTERNATIONAL REAL ESTATE FEDERATION

**THE
FRENCH
PROPTech**

FRENCHQUOT

**FUSIONS
ACQUISITIONS**

**HOLLAND
CONTECH &
PROPTech**

iP
IBERIAN.PROPERTY

IEIF
INSTITUT
DE L'ÉPARGNE
IMMOBILIÈRE
& FONCIÈRE

IMMOBILIEN ZEITUNG
FACHZEITUNG FÜR DIE IMMOBILIENWIRTSCHAFT

IMPULSE PARTNERS
Strategy | Innovation | Performance

**-INSTITUT-
CHOISEUL**

**IPE
REAL
ASSETS**

ISRAEL EXPORT INSTITUTE

KPMG

La Libre

laville+
VillesAgilesDurable

**FIGARO
immoneuf**

Le Point

LesEchos

M2
LA LETTRE

**LONDON
& PARTNERS**

METAPROP NYC

MKG

NEF
NEF.NG

**OBJECTIF
GRAND
PARIS**

OID

PROPERTYEU

**PropTech
Denmark**

**PropTech
Finland**

**European PROPTech
Association**
PropTech house

PROPTechLab

**PROPTech
NORWAY**

**PropTech
SWEDEN**

**proptech
zone**

**radio.
immo**

**real
asset
MEDIA**

RELEVATION

SCHOOLAB

**THREESTONES
CAPITAL**

NOT TO BE MISSED



Propel by MIPIM is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

Tuesday 15 September, 17:15 | 17:45

This session will be held in French with audio translation in English



MIPIM Urban Forum is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.

Nicolas Sarkozy served as the 23rd President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time—foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21st century.

Wednesday 16 September, 9:00 | 10:00

PARIS
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14-17
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2020 *Week*

They will be speaking at the Paris Real Estate Week:



RUDY AERNOUDT
Chief Economist
European Commission



GILLES BABINET
CEO
LAITAO



DANIEL BERGER
Investment Director
Real Estate (Europe)
AustralianSuper



GILLES BETTHAEUSER
CEO
Colliers



TOM BLOXHAM MBE
Chairman
Urban Splash



FRANÇOIS BONNEAU
Président de la Région
Centre-Val de Loire



MÉKA BRUNEL
CEO
Gecina



FAISAL BUTT
Founder & CEO
Pi Labs



SÉVERINE CHAPUS
Head of Development Major
Mixed-Use Projects
BNP Paribas Real Estate



GRÉGORY DOUCET
Maire de Lyon



CÉCILE DE GUILLEBON
Renault VP
Real Estate & Facility
Management



RÉGINE ENGSTRÖM
Directrice des Partenariats Stratégiques
NSE et Directrice de la RSE
NEXITY



CLAIRE FLURIN
R&D + Innovation Director
Keys AM



JAEBADIAH GARDNER
Founder & CEO
GardnerGlobal, Inc



XAVIER GRANGE
Vice President of Development
Marriott International



KARIM HABRA
Head of Europe and Asia-Pacific
Ivanhoé Cambridge



ANNE HILDAGO
Maire de Paris



PHILIPPE JOURNO
CEO
Compagnie de Phalsbourg



MICHAËL KNAUTE
Director
Sustainable Cities, Paris&Co



CAROLINE LAMAUD
Co-Founder
Anaxago



LOÏS MOULAS
CEO
OID - Observatoire
de l'Immobilier Durable



PATRICK NELSON
Head of Europe
Executive Vice President
WeWork



VALÉRIE PÉCRESSÉ
Présidente de la
région Île-de-France



GUILLAUME POITRINAL
Cofounder of Woodium & WO2
and President of ICAMAP



VIRGINIA RAGGI
Mayor
Rome



MARIE-CÉCILE TARDIEU
Chief Operating Officer
Invest
Business France



ROXANNE VARZA
Director
Station F



BRENDAN WALLACE
Co-Founder & Managing Partner
Fifth Wall



At a Glance Programme

Monday 14 September

08.00

propel
by mipim

The flagship event

LE CENTQUATRE

18.00

17.30

WELCOME DRINKS

propel
by mipim

The flagship event

PARIS REAL ESTATE Week

LE CENTQUATRE

20.30

Tuesday 15 September

08.00

propel
by mipim

The flagship event

LE CENTQUATRE

18.00

19.30

30th mipim AWARDS

Paris Real Estate Week dinner featuring **MIPIIM Awards**

INTERCONTINENTAL PARIS LE GRAND

22.30

Wednesday 16 September

08.00

mipim[®] Urban Forum
Including Forum de la Ville

LA SEINE MUSICALE

18.00

Thursday 17 September

08.00

Hospitality Summit
by mipim

By invitation only

PULLMAN TOUR EIFFEL

13.30

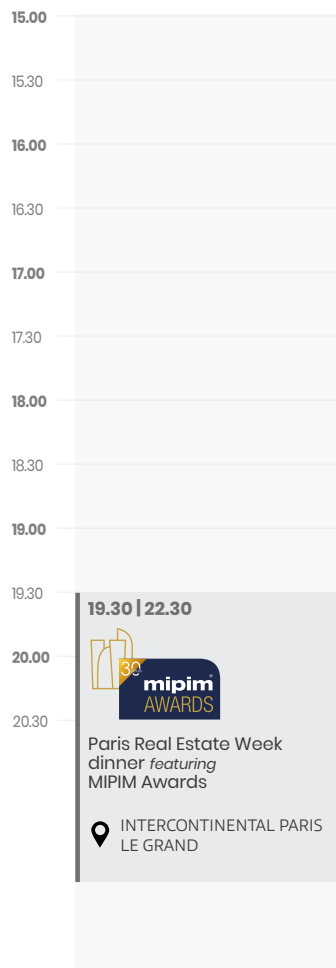
09.00

Gend'Her Breakfast

WELLIO PARIS MONTMARTRE

11.00

PARIS
REAL ESTATE
14-17 SEPT. 2020
Week

Tuesday
15 September

Wednesday 16 September

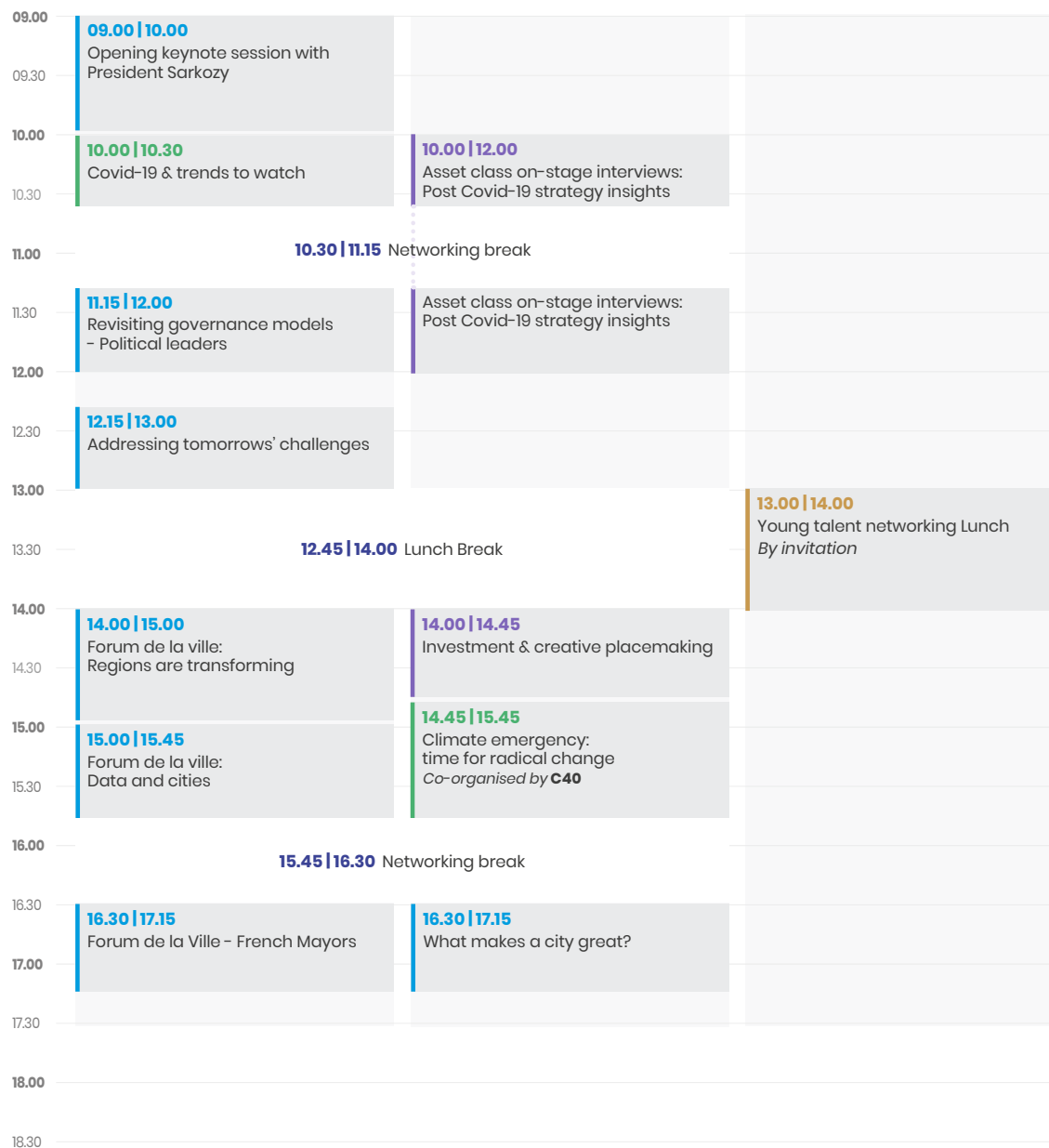
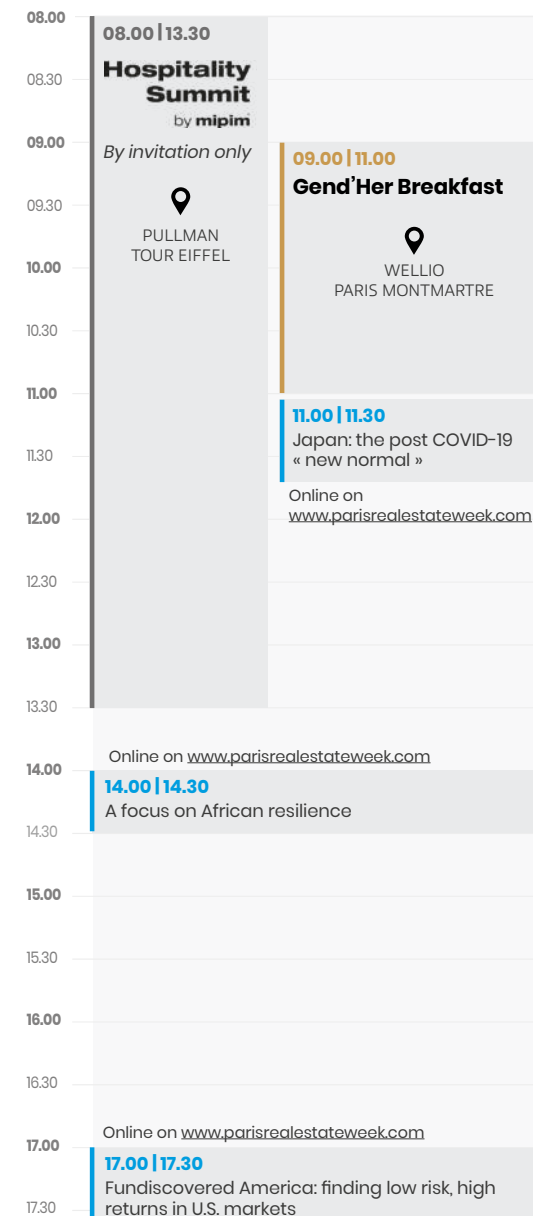
mipim®
Urban Forum
Forum de la Ville

LA SEINE MUSICALE

Grande Seine

Auditorium

Le Club

Thursday
17 September



The MIPIM Awards 2020 Jury



Chairman of the jury
Méka BRUNEL
Gecina
CEO
France



Kai-Uwe BERGMANN
Bjarke Ingels Group
Partner
Denmark



Hala EL AKL
PLP Architecture
Director
UK



Serge FAUTRE
AG Real Estate
Chief Executive Officer
Belgium



Paolo GENCARELLI
Poste Italiane
Head of Real Estate
and Procurement
Italy



Marco HEKMAN
CBRE
Managing Director
Continental Europe
The Netherlands



Aqil KAZIM
NAKHEEL
Chief Commercial
Officer
United Arab Emirates



Frank KHOO
**City Developments
Limited**
Group Chief
Investment Officer
Singapore



Thierry LAROUÉ-PONT
**BNP Paribas
Real Estate**
CEO
France



Timothy NEAL
RICS
President
UK



Sergey KUZNETSOV
Moscow City
Chief Architect
Russia

URBAN PLANNING

09.00 > 10.00 | Grande Seine

Opening keynote session with President Sarkozy

President Nicolas Sarkozy will inaugurate MIPIM Urban Forum. In an open conference session, he'll share his vision of the city of tomorrow, what is at stake with regards to demographics and urbanization



Nicolas Sarkozy
Former President of the
French Republic

SUSTAINABILITY

10.00 > 10.30 | Grande Seine

Covid-19 & trends to watch

Draw on the knowledge of our experts to analyse the impact of the Covid-19 pandemic on the global framework. What does the scientific community think? What next for our urban lives? What to expect for the world economy?



MODERATOR
Anne Senequier
Medical doctor and
Co-director of global health
think tank at IRIS Institut des
relations internationales et
stratégiques



Albert Meige
CEO
Presans



Dr Holger Schmieding
Chief Economist
Berenberg

INVESTMENT

10.00 > 12.00 | Auditorium

Asset class on-stage interviews

Post Covid-19 strategy insights

Covering hospitality, healthcare, logistics, retail, offices/co-working, co-living and housing/residential, this conference stream will contain a series of keynote speaker interviews providing their insights on the challenges and opportunities for their key individual asset classes during these unprecedented times of Covid-19. The interviewer will pose a series of questions for all asset class speakers, such as how do you plan to relaunch the business and what are the major difficulties now being faced? In so doing the audience will learn about the future strategies of different asset classes, which will provide insights to help them, their company and sector overcome the crisis towards the road to future recovery and prosperity.

- **10.00 > 10.30** *Part one: Healthcare and Hospitality*
- **10.30 > 11.15** *Break*
- **11.15 > 12.00** *Part two: Logistics, co-working, Housing, co-living, Retail*



Tom Bloxham MBE
Chairman
Urban Splash



Frederic Dib
President
MoZaiC Asset
Management



Frédéric Dourousseau
Chief Real Estate and
Development Officer
Korian



Courtney Fingar
Editor-in-Chief FDI
NS Media Group



Jan Garde
Founder & chairman
THE EMBASSIES



Giorgio Manenti
Managing director
Eastdil Secured



Patrick Nelson
Head of Europe
Executive Vice President
WeWork



Ian Sandford
President
EUROFUND & INTU
COSTA DEL SO



Marie-Cécile Tardieu
Chief Operating Officer
Invest
Business France



Cécile Tricault
Regional Head
Southern Europe
Prologis

URBAN PLANNING

11.15 > 12.00 | Grande Seine

Revisiting governance models

The panel will discuss the lesson learned from the COVID-19 crisis for the built environment – addressing issues such as mobility, urban density, infrastructure, urban planning, housing market, economic recovery.



KEYNOTE

Nikita Stashin

Deputy Minister of construction,
housing and utilities of the
Russian Federation

Followed by a panel discussion:



MASTER OF CEREMONY

Frederic Ferrer

Manager
ZOU & CO CONSEIL



Anne Hidalgo

Mayor of Paris



Virginia Raggi

Mayor
Rome

URBAN PLANNING

12.15 > 13.00 | Grande Seine

Addressing tomorrow's challenges

The panel will focus on what the industry may action to address the issues that were highlighted by the pandemic. How can we rethink current models for the built environment?



MODERATOR

Courtney Fingar

Editor-in-Chief FDI
NS Media Group



Olivier Estève

Deputy CEO
Covivio



Paul Jaeger

Managing Director
Russell Reynolds
Associates



Grégory Lanter

Chief Development &
Construction Officer
Club Med



Laurent Lavergne

Global Head of Asset
Management & Development
AXA IM - Real Assets

TALENT

13.00 > 14.00 | Le Club

Young talent networking Lunch - By invitation only

The Young Leaders networking event, organized in partnership with the Institut Choiseul and open to all property professionals aged under 35, aims to forge links between today's and tomorrow's decision-makers.

Co-organised by: **-INSTITUT-CHOISEUL**



MODERATOR

Courtney Fingar

Editor-in-Chief FDI
NS Media Group



Jaebadiah Gardner

Founder & CEO
GardnerGlobal, Inc



Pascal Lorot

Président,
Institut Choiseul



Julien Pemezec

CEO
WOODEUM

URBAN PLANNING

This session will be held in French with audio translation in English

14.00 > 15.00 | Grande Seine

Forum de la Ville – Regions are transforming

As the main actors of local government, they are adapting to meet the world's major challenges, and strive to offer decent quality of life and positive perspectives to their inhabitants. In this session, Region Presidents will present one of their policies, which has had a transformative impact on their territory. This can include housing, transport, energy transition, urban development or local solidarities.



MODERATOR
Frederic Ferrer
Manager
ZOU & CO CONSEIL



Jean-Claude Bassien
Directeur général
délégué – NSE
Nexity



François Bonneau
Président de la Région
Centre-Val de Loire



Carole Delga
Présidente du Conseil
Régional Occitanie /
Pyrénées-Méditerranée



Pauline Duval
Directrice Générale
Groupe Duval



Valérie Pécresse
Présidente de la région
Île-de-France

INVESTMENT

14.00 > 14.45 | Auditorium

Investment & creative placemaking

The panel focuses on how to connect impact investors and creative placemaking in a post pandemic environment. What are the drivers that makes a city attractive for investors? Who is needed at the table and do we need to design a next framework for public-private partnerships?



MODERATOR
Peter Plaut
Executive Director
Wimmer Family Office



Daniel Berger
Investment Director,
Real Estate (Europe)
AustralianSuper



Karim Habra
Head of Europe and
Asia-Pacific
Ivanhoé Cambridge

SUSTAINABILITY

14.45 > 15.45 | Auditorium

Climate emergency: time for radical change *Co-organised by C40*

Buildings generate 40% of greenhouse gas emissions and use 30% of global resources. Construction will only intensify: we are on track to build a city the size of Stockholm per week until 2050. The way we design and build today defines tomorrow's world. C40 & ArchitectsDeclare invite you to a Climate Mobilization Act.



MODERATOR
Cécile Faraud
Deputy Mayor for Urban Planning, Green Areas and Agriculture
C40 cities



Hélène Chartier
Head of Zero Carbon Development
C40 cities



Brendan MacFarlane
Director
JAKOB+MACFARLANE ARCHITECTS



Pierfrancesco Maran
Deputy Mayor
Urban Planning
City of Milan



Carlo Ratti
Founding Partner
CARLORATTIASSOCIATI SRL



Marion Waller
Advisor to the Mayor
of Paris

URBAN PLANNING

This session will be held in French with audio translation in English

15.00 > 15.45 | Grande Seine

Forum de la Ville - Data and cities

The Champs Elysées Committee entrusted the agency PCA Stream and its architect Philippe Chiambareta to imagine a complete redevelopment the avenue, its gardens and its squares (Place de la Concorde, Place de l'Etoile). The ensuing project, called "reenchanting the Champs-Élysées" was shown to the public at the Pavillon de l'Arsenal, in Paris, and was voted on by 100 000 participants through the online platform make.org. The project has been endorsed by the Mayor of Paris

The study drawn up by the architect is based on a robust scientific approach, with data points from several different sources : car and pedestrian traffic, ad hoc opinion surveys, noise and atmospheric pollution, post-project traffic simulation, etc...The underlying idea is that data should help city planners to enhance a city's attractiveness, its inclusiveness and its sustainability. It should also help to measure the impact of urban developments through a test and learn process.



MODERATOR
Philippe Chiambareta
Architect and Founder
PCA-STREAM



Axel Dauchez
CEO
Make.org



Arnaud Grignard
Research Scientist
MIT Media Lab



Gautier Machelon
CEO
myTraffic

URBAN PLANNING

This session will be held in French with audio translation in English

16.30 > 17.15 | Grande Seine

Forum de la ville: French Mayors



MODERATOR
Frederic Ferrer
Manager
ZOU & CO CONSEIL



Bernard Blanc
Adjoint au maire en charge
de l'Urbanisme résilient -
Vice-président de Bordeaux
Métropole en charge des
Stratégies urbaines : PLU,
EPF et gestion des risques
inondation et technologiques



Julie de Roujoux
Directrice Générale
de la promotion
immobilière
Groupe Pichet



Eric Donnet
CEO
Groupama
Immobilier



Gregory Doucet
Maire de Lyon

URBAN PLANNING

16.30 > 17.15 | Auditorium

What makes a city great?

The panel will discuss what citizens and end-users seek as a lifestyle and gauge new ways of consuming the city: home office, amenities and services needed.



MODERATOR
Nordine Kireche
Director - Chair Cities,
Housing, Real Estate -
Sciences Po Urban School



Cécile De Guillebon
Renault VP, Real Estate &
Facility Management



Séverine Chapus
Head of Development
Major Mixed-Use Projects
BNP Paribas Real Estate

**LA SEINE
MUSICALE**



1 île Seguin
92100 Boulogne-Billancourt

HOSPITALITY

By registration only. Please contact liliane.dacruz@reedmidem.com

08.00 > 13.30 | Pullman Tour Eiffel

The Hospitality Summit: The Next Paradigm

Followed by a lunch

The hospitality sector has of course been severely impacted by Covid-19 and will need to show great adaptability, creativity and innovation in future. Organised in partnership with MKG Consulting and consisting of a keynote address, roundtables and a panel discussion, this Summit will gather in a closed-door environment CEOs from the major hospitality groups along with political leaders, developers and investors to debate the challenges of continuing the trends of previous years. In particular, it will discuss how operators and investors should join forces to achieve a necessary diversification of revenues and rebalance the marketing mix between local and international guests. In addition, it will debate to what extent sustainable development can create value for assets and operations

Sponsored by:



Sylvie Bergeret
Chief Operating Officer
MKG CONSULTING



Franck Gervais
CEO Europe
Accor



Xavier Grange
Vice President Development
Marriott International
Management



Adrien Lanotte
Senior Analyst
MKG Consulting



Gregory Lanter
Chief Development &
Construction Officer
Club Med



Pablo Nakhle Cerruti
CEO
Viparis



Giorgio Manenti
Managing director
Eastdil Secured



Gabriel Matar
CEO
Sentinel Hospitality



Vanguélis Panayotis
CEO
MKG Consulting



Pascale Roque
CEO
Tourisme de Aream



Philippe Rossini
Portfolio Manager
SwissLife Asset
Managers France



Alexander Schneider
President
Nikki Beach Hotels &
Resorts



KEYNOTE
Dr Holger Schmieding
Chief Economist
Berenberg



Eric Viale
Managing Director
for Southern Europe
InterContinental
Hotels Group (IHG)



Arnoud Vink
Vice President
Development
Accor

TALENT

By registration only. Please contact maud.chevalier@reedmidem.com

09.00 > 11.00 | WELLIO PARIS MONTMARTRE

Gend'Her Breakfast

Gend'Her, in partnership with Business Immo and KMPG, a think tank gathering together executive leaders aims to analyse where the real estate industry stands in terms of gender balance and to suggest concrete recommendations. During a closed-door breakfast, an inspirational speaker will share its vision of why gender balance matters in a time of post-crisis.



KEYNOTE
Julia de Funès
Philosophe

URBAN PLANNING

11.00 > 11.30 | Online on www.parisrealestateweek.com

Japan: the post COVID-19 “new normal”

The panel will share insightful content and tools for action into resilience and post Covid-19 lessons we can learn for the Japan real estate market.

What will the city of tomorrow look like?

How will it transform urban life – mobility, governance, infrastructure?

Why does resilience need to be the driver for investment?



KEYNOTE

Kengo Kuma
Architect, Professor emeritus of the
University of Tokyo
KENGO KUMA AND ASSOCIATES

Followed by a panel discussion:



MODERATOR

Alex Irwin-Hunt
Global Investment
Reporter, FDI Magazine
(FT Specialist)



Kanji Matsushita
Associate Managing
Officer
Takenaka Corporation



Yuichi Oka
Former Vice President for
International business & Technology
Research Urban renaissance Agency
/ COO J-CODE

URBAN PLANNING

14.00 > 14.30 | Online on www.parisrealestateweek.com

A focus on African resilience

This panel will focus on how the current geopolitical and economical context has impacted the African market.

How Africa is developing resilient effort to face the COVID-19 challenge?

What are the investments yet to engage in the African continent?

What are the investment strategies? What is to expect?



MODERATOR

Anna Kulik
Vice-CEO
Founder
Creator Hepp



Carl Bäckstrand
Vice-CEO
White Arkitekter



Bronwyn Corbett
Chief Executive Officer
Grit Real Estate Income
Group



Ivan Cornet
Managing Partner
Latitude Five



Linda Rusagara
Managing Director Kigali
Innovation City

URBAN PLANNING

17.00 > 17.30 | Online on www.parisrealestateweek.com

Fundiscovered America: finding low risk, high returns in U.S. markets

While cross-border investment in the U.S. has been hampered by macroeconomic and political headwinds, global institutional investors can still find significant yield in select cities. This session explores low-risk, high-return investment opportunities in U.S. gateway cities and unconventional secondary markets.



MODERATOR
Chad Gleason
Global Board of
Directors
CCIM Institute



Maggie Coleman
Managing Director,
Co-Head International
Capital Americas
JLL



Barry Cosgrave
Partner
Mayer Brown
International LLP



Craig Morris
Director of Global Real
Estate
Pentavirate